

Strategic Pillars & Focus Areas

The three strategic pillars and nine focus areas forms the bedrock of our global sustainability strategy. Here's how we built them:

Listening to Others

We gathered stakeholders' thoughts through 85 internal and external interviews and 400 completed online surveys.

Laying the Groundwork

We developed our three strategic pillars and nine focus areas based on this stakeholder feedback.

Hearing Different Perspectives

We talked to employees across the company whose expertise make them critical to successful implementation of the sustainability strategy.

Taking Action

We made sure each of these nine focus areas breaks into tangible actions and initiatives we can measure.

