

ELECTRACOTE®

A RELIABLE PERFORMER CHOSEN BY PUBLISHING LEADERS

Electracote is our No. 5 lightweight coated mechanical paper, which offers a selection of basis weights and provides **higher bulk** and **opacity** translating to cost-effective pressroom performance with excellent runnability. Electracote's performance on press and the savings provided through its yield advantage, makes it a popular choice for commercial printers, catalogers, magazine publishers and many other end users.

ATTRIBUTES

- Dependable runnability, look and feel, and image reproduction
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Lightweight options improve paper yield and reduce postage costs
- Chain-of-Custody Certified. Program specific claims are available, ask us about our certified products

KEY PRODUCT SPECIFICATIONS

GLOSS							
Basis Weight	# book basis	34	36	38	40	43	45
	gsm	50.3	53.3	56.2	59.2	63.6	66.6
Brightness	Tappi %	71	72	72	73	73	73
Gloss	%	50	50	52	54	54	52
Opacity	Tappi %	89	90	90	92	93	94
Caliper	mils	2.1	2.2	2.3	2.4	2.6	2.8
	microns	53	56	59	62	66	71

END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COUPONS



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC®, PEFC or SFI® chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

CONTACT

For more information, visit catalystpaper.com

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