

# ASCENT®

MAKE YOUR IMAGE SHINE.

As a front runner in the industry, Ascent No. 4 coated mechanical paper is known best for its excellent surface and outstanding opacity. It is the reason your publication stands out in the marketplace. It outperforms other No. 4 grades with its smooth surface and excellent image quality. Ascent helps your catalogue or magazine stand out from the others.

## ATTRIBUTES

- Smooth surface for excellent print fidelity, ink holdout and image quality
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Chain-of-Custody Certified. Program specific claims are available, ask us about our certified products

## KEY PRODUCT SPECIFICATIONS

		MATTE		
BASIS WEIGHT	# book basis	40*	45*	50*
	gsm	59.2	66.6	74
BRIGHTNESS	Tappi %	83	83	83
GLOSS	%	25	25	25
OPACITY	Tappi %	89	91	92
CALIPER	mils	2.4	2.6	2.9
	microns	60	67	74

\* Subject to minimum quantities and trim.

## END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COMMERCIAL PRINT



*Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with our chain-of-custody systems using globally recognized standards.*

## CONTACT

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