

ELECTRACOTE[®] BRITE



AN IDEAL CHOICE FOR MORE OPTIONS.

Upgrading your catalogue, magazine or retail insert's appeal and staying on a budget is possible with Electracote Brite. Electracote Brite offers the flexibility of No. 5 with the lower cost of most No. 4 papers. This high-bright, lightweight coated mechanical product is perfect for image-conscious applications on a budget. Our 4.5 coated mechanical paper is the best option for making your publication stand out.

ATTRIBUTES

- Lightweight and economical product with big value choices
- Gloss finish offered in our web offset and range of basis weights
- High bulk characteristics offer lower basis weights with same runnability and performance as heavier basis weights
- Available certified chain-of-custody under FSC, PEFC or SFI programs



END USE APPLICATIONS

MAGAZINES

BROCHURES

INSERTS

CATALOGUES

FLYERS

COMMERCIAL PRINT

KEY PRODUCT SPECIFICATIONS

GLOSS						
BASIS WEIGHT	# book basis	36	38	40	43*	45
	gsm	53.3	56.2	59.2	63.6	66.6
BRIGHTNESS	Tappi %	75	76	76	76	76
GLOSS	%	54	58	58	58	60
OPACITY	Tappi %	88	89	90	91	92
CALIPER	mils	2.2	2.3	2.4	2.5	2.6
	microns	56	57	60	63	66

* Subject to minimum quantities and trim.



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

CONTACT

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