

ADVANCE

TOP VALUE – NO COMPROMISES.

Advance is our No. 3 coated mechanical paper. It offers you a cost-effective product without compromising opacity, brightness and image quality. Advance No. 3 delivers outstanding quality, great appearance and good value and is what you need for your catalogue, magazine and direct mail applications. Available in gloss and matte finishes.

ATTRIBUTES

- Good quality surface and print gloss for high contrast pictures
- Dependable on-press and bindery performance
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- Available certified chain-of-custody under FSC, PEFC or SFI programs



KEY PRODUCT SPECIFICATIONS

		GLOSS					MATTE		
BASIS WEIGHT	# book basis	45*	50*	55*	60*	70*	50*	60*	70*
	gsm	66.6	74	81.4	88.8	103.6	74	88.8	103.6
BRIGHTNESS	Tappi %	85	85	85	87	87	85	87	87
GLOSS	%	68	70	70	70	70	25	25	25
OPACITY	Tappi %	90	91.5	93	94	94	94	94	94
CALIPER	mils	2.4	2.6	2.9	3.1	3.6	2.9	3.5	4.0
	microns	60	65	73	80	91	73	89	103

* Subject to minimum quantities and trim.

END USE APPLICATIONS

MAGAZINES

BROCHURES

CATALOGUES

DIRECT MAIL

INSERTS

FLYERS

REPORTS

COMMERCIAL PRINT



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with either FSC, PEFC or SFI chain of custody system. And, \$1 of every tonne of Sage paper sold goes to support our partners' sustainability initiatives.

CONTACT

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